

Smart meetings

The Intelligent Way to Plan in the Western Region

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The **GREEN** Issue



GREATER PHOENIX/SCOTTSDALE / CENTRAL CALIFORNIA COAST / NAPA VALLEY/SONOMA COUNTY / ALBERTA / ASPEN/SNOWMASS

Gotta have it



Power is a breeze

Batteries die. It's what they do, and they often do it right when you need them most. HYmini is a portable battery boost that can be charged by a wall outlet, computer, solar or wind energy. Strap it to your arm for a 20 minute jog and you can generate 30 minutes of PDA time, or four minutes of cell phone talk time. It's nature's way of storing more juice for your modern life. hymini.com

Hotel Terra Jackson Hole, Wyo.



Book 'em

Planning greener meetings just got a little bit easier with the second edition of *The Green Events Source Book*. The multimedia guide for event planning is specific to our industry and offers manageable solutions to decreasing your meeting footprint. This helpful resource offers easy to understand green meetings strategies, advice on effectively using paper, tips on sustainable food and beverage, and much more. It is easy to read for eco-novices and is available online, free of charge. So don't postpone your eco-event makeover—log onto greeneventsource.com.

WEB POLL

Are you still planning green meetings in this economy?

Yes 52%
No 48%

GO NOW



WHY: Hotel Terra Jackson Hole just got bigger. The LEED-Silver certified hotel opened a 68,000-square-foot addition in July. The expansion added 60 guest rooms (bringing the property total up to 132) and 4,200 sq. ft. of meeting space, including a 2,950-square-foot ballroom (featuring floor-to-ceiling glass doors with views of the mountains). A state-of-the-art fitness center and a rooftop infinity pool with a 1,700-square-foot terrace were also added. hoteltterrajacksonhole.com