

Smart meetings

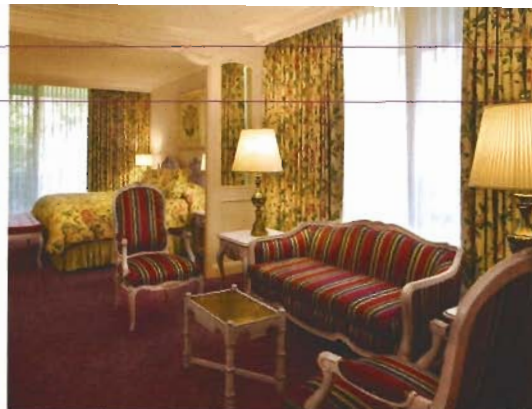
The Intelligent Way to Plan in the Western Region

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CALIFORNIA POPS!



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Left, Ballroom at the UW Conference Center/Hilton Garden Inn; right, guest room at Little America Hotel & Resort.

Teton National Park, and Yellowstone National Park farther to the north. Located in a valley, the region is surrounded by the Teton Range and includes the Snake River, Jackson Lake and the town of Jackson. You'll also find a number of hotels and high-end resorts here that cater to both the ski crowd and meeting groups (which are sometimes the same).

"Winter and summer are our big seasons," says Heather Falk, tourism manager with the **Jackson Hole Chamber of Commerce** (jacksonholechamber.com). "Then, in off-season months like May, June and October, the availability is very high. There are more deals then." While there are 6,800 hotel rooms in Jackson Hole, there isn't a large meeting

venue to accommodate large groups. "We peak between 600 to 700, but a typical size is about 250 to 400 [attendees]," Falk says. "We get everything from government groups, lawyers, doctors, lots of medical conventions and seminars—a wide variety."

The main meeting and lodging venue in the area is the **Grand Teton Lodge** (gtlc.com), which includes the 385-room Jackson Lake Lodge and the 166-cabin Colter Bay Village, as well as 17,000 sq. ft. of meeting space. There's also the **Four Seasons Jackson Hole** (fourseasons.com), with ski-in/ski-out access, 151 guest rooms and 12,500 sq. ft. of meeting space. Other options include the **Hotel Terra Jackson Hole** (hotelterrajacksonhole.com), an eco-friendly

boutique property that features 132 guest rooms and 4,200 sq. ft. of meeting space, and the **Snake River Lodge and Spa, a RockResort** (snakeriverlodge.rockresorts.com), offering 128 guest rooms and 5,500 sq. ft. of meeting space.

For meetings venues that include skiing options, the **Snow King Resort** (snowking.com) is located at the base of Snow King Mountain and 12 miles from Teton Village and the Jackson Hole Ski Area. It offers 204 guest rooms and 40,000 sq. ft. of meeting space. Another option is the **Grand Targhee Resort** (grandtarghee.com), offering three Western-style lodges that include 98 guest rooms and 6,250 sq. ft. of meeting space.

While winter sports like skiing, snowboarding and snowmobile tours are the main activities during the winter months, there are other unique offerings such as sleigh rides through the **National Elk Refuge** (fws.gov/nationalelkrrefuge). Summer offers its own variety of fun for groups. White-water rafting and fly-fishing are always popular, as well as hiking through the nearby national parks, with an up-close view of Old Faithful. And for a taste of the West, with a beer chaser, the Mil-

WYOMING	ROOMS/MEETING SPACE	WHAT'S DISTINCTIVE
Jackson Lake Lodge , Jackson Hole gtlc.com/lodgejac.aspx	385 rms/17,000 sq. ft.	In Grand Teton National Park; breathtaking mountain views; 17 breakout rooms; can accommodate up to 700.
Rusty Parrot Lodge and Spa , Jackson Hole rustyparrot.com	31 rms/N/A	Member of Small Luxury Hotels of the World; numerous Western-style bronzes; day spa and Four-Diamond Wild Sage restaurant.
Teton Mountain Lodge & Spa , Jackson Hole tetonlodge.com	145 rms/6,800 sq. ft.	Within a mile of Grand Teton National Park; ski-in/ski-out convenience; state-of-the-art spa facility.
Togwotee Mountain Lodge , Jackson Hole togwoteelodge.com	82 rms/2,500 sq. ft.	Situated above Jackson Hole in Bridger/Teton National Forest; activities range from snowmobile tours to white-water rafting.
The Wort Hotel , Jackson Hole worthotel.com	59 rms/2,800 sq. ft.	Historic inn, authentic Western ambience; host to the renowned saloon, The Silver Dollar Bar & Grill.
Hilton Garden Inn , Laramie hiltongardeninn.com	135 rms/11,000 sq. ft.	Newly opened hotel attached to the University of Wyoming Conference Center; rooms have work desk, ergonomic desk chair.
Little America Hotel & Resort , Cheyenne littfeamerica.com/cheyenne	188 rms/30,000 sq. ft.	Newly expanded hotel with dedicated convention center; 9-hole golf course and Olympic-size outdoor pool.
Best Western Ramkota Hotel , Casper casper.ramkota.com	229 rms/15,000 sq. ft.	Convenient downtown locale; new Castaway Bay Indoor Water Playland; banquet facilities and service available.
Parkway Plaza Hotel & Convention Centre , Casper parkwayplaza.net	285 rms/25,000 sq. ft.	Wyoming's largest full-service hotel and convention center under one roof; newly remodeled ballrooms.
Holiday Inn Sheridan Convention Center , Sheridan ichotelsgroup.com	212 rms/12,545 sq. ft.	10 meeting rooms; 13,000 sq. ft. of exhibit space; newly renovated, state-of-the-art fitness center.
Buffalo Bill Village Resort , Cody blairhotels.com	345 rms/10,000 sq. ft.	Off-site facilities available for large exhibits, theme dining and theater presentations.
The Cody , Cody thecody.com	75 rms/up to 100	Newly opened, eco-friendly hotel 45 minutes from Yellowstone National Park; pool and spa; complimentary breakfast.